

# Resumé

## PERSONAL DETAILS

Mario Simòn  
0433 575 705  
11–22 Railton St,  
Aspley QLD 4034  
sayhello@mariodesigns.com.au  
www.mariodesigns.com.au

## CAREER OVERVIEW

I studied Multimedia design at Southbank Institute of Technology. While studying, I was working for Studio 55 as their Multimedia designer, which continued after I graduated. I have since elected to further my studies and completed my Certificate IV in Graphic Design at Shillington College. Since Shillington College I have worked for Queensland Rail and Admission, a digital marketing agency.

I have 20 months accumulative experience and am now pursuing further industry experience as a Graphic and Multimedia designer, eager to expand my skills.

## PROFESSIONAL HISTORY

**3E Innovative**, May 2009– Working full time  
Graphic Designer

I am currently working full time and I am loving it. The work is very varied and rewarding. I deal with a lot of galleries, Artists, Museums and more.

**Responsibilities:** Press checks, imposition, colour management, book designs, project manage and design multiple publications, email design, banners, invitations, flute boards, roll up banners, NCR books, paper and foil stickers, posters and many more.

**Admission**, January 2009–April 2009  
Graphic Designer and Web Developer

Working at Admission, I have expanded my ability and creativity particularly in web design or for that matter online media.

**Responsibilities:** Design email signatures, websites and basic HTML coding, logos, brand guidelines, stationery, packaging labels, promotional material and powerpoint presentations. Above this I was responsible for client and supplier liaisons. In terms of admin, I took responsibility for job tracking, file management, stock classification, archiving data and email archiving.

**Queensland Rail**, October 2008–December 2008  
Timetable and Publishing Officer

This was a fixed term contract.

**Responsibilities:** Formatting and checking support for timetable products and services. Create designs, publishing and proofing of timetable products for both public and internal communications.

**Exa-Min Technologies**, September 2008–Ongoing  
Freelance Graphic Designer

**Studio 55**, April 2007–February 2008  
Junior Multimedia Designer & IT Administrator

I was very fortunate to land this position with Studio 55 only 3 months into my Diploma. I was their Multimedia designer and I was privileged to design on 3 major projects: Griffith University CD-ROM, editing film footage for Queensland Main Roads and the Electoral Commission of Queensland (ECQ) interactive annual report.

**Responsibilities:** Presentation material, story boards & flow charts, film and audio editing & production, colour management, XHTML development, interactive interface for web and CD applications & more.

## QUALIFICATIONS

Certificate IV in Graphic Design  
Diploma of Multimedia Authoring

## EDUCATION AND TRAINING

I find the design community in Brisbane a great resource to develop and expand my skill set, the likes of AGDA and the BAD Club in particular. I also find the Internet, with its vast library of knowledge, a great place for research and e-seminars. This is how I keep myself up-to-date with the ever evolving design world.

[The Spicers' Paperpoint School](#), 14 October 2008  
Awarded Certificate of successful completion

[Shillington College](#), May 2008–August 2008  
Certificate IV Graphic Design

[Southbank Institute of Technology](#), January 2007–December 2007  
Diploma of Multimedia Authoring

[QUT](#), January 2006–June 2006  
Commenced Bachelor of Creative Industries

I chose not to complete this course because I learnt that it was not going to deliver the skills I was looking for.

[Kenmore State High School](#), January 2005–December 2005  
Graduated High School with an OP 11

[Midrand Graduate Institute](#), January 2004–December 2004  
Higher International General Certificate of Secondary Education

Certificate validated by the University of Cambridge, United Kingdom.

## PROFESSIONAL MEMBERSHIPS

[Brisbane Art Directors Club \(BAD\)](#)  
Member Since 2008

[The Brisbane InDesign User Group](#)  
Member Since 2008

[Australian Graphic Design Association \(AGDA\)](#)  
Councillor Support Assistant, Member Since 2008

You can view my profile and some of my works at  
<http://directory.agda.com.au/profile/12471>

## DESIGN QUALITIES

- Thorough and meticulous
- Capable of designing an array of styles rather than just my own
- Ability to stick to the brief and other guidelines
- Excellent knowledge of design principals and typography
- Ability to carry a job from inception through to finished art

## SOFTWARE PROFICIENCY

I have an extensive knowledge of many software applications on both Windows and Mac. I consider myself a true Mac expert and I pride myself on keyboard shortcuts to speed up my workflow. Listed below are applications which I use on a regular basis.

### Adobe InDesign

This is my favourite application of the entire Creative Suite. I use InDesign for layout and I would say that my knowledge of InDesign is extensive.

### Adobe Illustrator

I use Illustrator to create logos, typographical headlines, icons and patterns amongst other things. This is always a joy for me.

### Adobe Photoshop

I use Photoshop in a variety of ways such as websites, mock-ups, retouching and manipulating photo's and bringing my vector artwork to life.

### Adobe Acrobat Professional

Used for proofing and presentations.

### Microsoft Office and Apple iWork

I have an advanced level in these two suites but I have found that I don't use them much any more.

## OTHER SOFTWARE APPLICATIONS

I have knowledge and experience of the following software applications but I don't claim that I am an expert. I have room to expand in these applications.

### Adobe Dreamweaver

I have a basic understanding of XHTML and CSS, and I am keen to expand further in this area.

### Adobe Flash

I used Flash while studying at Southbank Institute of Technology and I am able to make basic animations and web banners.

### Adobe Premiere and Apple Final Cut Pro

I use these for basic film editing like splicing and re-organising footage. I did a lot of work with film editing while at Studio 55.

### Adobe After Effects

My experience with After Effects is mostly around green screen effects and in particular with a plug-in called Key Light.

## PROFESSIONAL INTERESTS

- Branding and identity systems
- Typography
- Paper stocks
- Embellishments such as die cuts, flocking and especially letter press
- Large layouts such as books and especially annual reports
- Animation and Wordpress

## PERSONAL INTERESTS

- Everything Apple related. Some would call me a Mac worshipper.
- I love learning and sharing knowledge with people.
- I enjoy talking a lot.
- One of my favourite hobbies is gardening, I own 6 fruit trees which I am extremely proud of.
- My family is originally from South America and I love Spanish, my culture and our food.

## REFERENCE OF CHARACTER

References available upon request.

Thank you for taking the time to look over my resumè.  
I look forward to hearing from you soon and the possibility of  
putting my portfolio on display.

**Mario Simòn**

sayhello@mariodesigns.com.au

